



# Jam Consult

## Background

Jam Consult Ltd is a consultancy specialising in sustainability and planning. Working mainly on regeneration projects, Jam provides masterplans for planning applications, as well as offering training to clients on sustainable development issues. Although only a new business, established in 2006, Jam has attracted an impressive array of clients, largely achieved by its approach to sustainability.

Jam is very small organisation located in New Cross, with only one fulltime employee, and subcontractors employed as necessary.

## Sustainable purchasing

Jam ensures that all office requirements are procured in a sustainable manner. This extends across stationery, IT equipment, lighting, cleaning and refreshments. Examples include:

- 100% post consumer recycled paper, produced via Totally Chlorine Free process
- All IT equipment is Energy Star rated
- Ecological cleaning products used

- All waste is segregated for recycling.

Out of the office, all journeys are made by foot or public transport. Whilst not making direct purchases, all Jam's consultancy advice focuses on encouraging clients to sustainably regenerate and develop. It does this by advising on a wide range of issues including:

- Energy conservation and efficiency
- Renewable sources
- Sustainable construction including the procurement of FSC timber
- Sustainable transport.

## Implementation

Best Practice has been introduced from day one, with suitable systems being put in place as the company grows. Senior management ownership ensures that the EMS is effectively applied and used, with new staff being trained and educated upon joining the organisation.

A Sustainability Report is produced annually and progress reviewed on an annual basis. Latest areas of best practice and new products are regularly researched to ensure that Jam stays at the forefront in both its own

approach and in the advice it offers clients.

## Policy

Jam introduced a Sustainability Policy from the start of business as a mark of good practice, but also to meet the tender requirements of public sector contracts. A Sustainable Procurement Policy has also been put in place.

Best practice is encouraged on all projects but is assessed on a site by site basis, working with design teams to incorporate sustainability measures as an integral part of the design process .

## Communicating with stakeholders

Jam publishes a copy of its Sustainability Report and Sustainability Policy and Sustainable Procurement Policy on the company website. This is followed up by six monthly contacts with clients to ensure that they are updated on Jam's activities in this area.

## Business benefits

The benefits of adopting such a clear focus on a sustainable approach are seen in the number and calibre of the clients won by such a small

organisation. These include:

- London Development Agency
- Creative Process
- English Partnerships
- Architecture and Design Scotland
- Joseph Rowntree Foundation.

## Looking to the future

Plans are in place to monitor and update progress and to maintain research into emerging products, technologies and legislation.

Plans are underway to develop a system that will gather evidence on long term development projects and demonstrate the savings achieved and the difficulties encountered and overcome.

## Contact

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